



Soar through holiday gift giving ... stock your payload with books!

2011 Scholastic Book Fair & Beyond!"

Friday, Nov. 11 - Friday, Nov. 18

Book Fair Hours

Fri., Nov. 11 Classes view & Open sales 7:30 AM – 4:00 PM
 Mon., Nov. 14 Classes view & Open sales 7:30 AM – 4:00 PM
 Tue., Nov. 15 Classes view & Open sales 7:30 AM – 4:00 PM
 Wed., Nov. 16 Classes buy & Open sales 7:30 AM – 4:00 PM
 **Family Night 1** 5:30PM – 8:00 PM
 Thur., Nov. 17 Classes buy & Open sales 7:30 AM – 4:00 PM
 **Family Night 2** 5:30PM – 8:00 PM
 Fri., Nov. 18 Classes buy & Open Sales 7:30 AM – 4:00 PM

ROCKET INTO READING at Family Nights

Wed., Nov.16 & Thur., Nov. 17 ... 5:30 – 8:00 PM

Make Family Nights your MISSION during “To the Book Fair & Beyond!” Set your family into ORBIT with our great books, create COSMIC crafts, and BOOST your energy with STELLAR refreshments (thank you volunteers). **Refreshments are complimentary, but \$ donations are accepted ... these funds are used to buy books for our students who are unable to purchase at the Book Fair due to financial limitations.** For your convenience we host TWO family nights – choose the event that fits your schedule.

Mission Countdown Info

- **Families may visit during any open Fair hours.** Please sign-in with the Office before visiting the Fair.
- In the early days of the Fair each class has a scheduled visit, during which students complete “Student Wish Lists.”
- **Regarding student purchases.** If students are to purchase only specific books, please alert your child and indicate such on the “Wish List.” Absent such instruction, we assume children with funds have the freedom to make their own choices.
- Each class will have an assigned day during which students wishing to purchase may return to the Fair. **Some teachers may** allow students to visit at other times.
- Scholastic offers a selection of reference and adult books.
- Convenient payment options include cash, checks (**payable to Brownsville Elem. School**), and credit cards (Visa, Mastercard, American Express, and Discover).

Book Fair Blasts Off with Benefits

The Scholastic Book Fair funds enable the **purchase of new titles and materials for the library**, usually netting \$4000-\$6500. **Our homes gain** age appropriate and engaging books. Through the generous contributions BES families make to our teacher’s Wish Lists, **classroom book collections swell** with over \$1000 worth of new books donated to teachers. Generous donations ensure that all students regardless of economic circumstance can purchase a book at this Fair through the PTO Books for All Kids Program.

Questions, Comments or To Get Involved

Lisa Koolman – 540-910-7933 (cell) or lisahkoolman@gmail.com
 Maryann Russell - 823-9799 or maryannrussell@rocketmail.com

Launch Literacy in Every Classroom

Each classroom teacher and specialist develops a “**Teacher Wish List**” of books to advance instruction in their grade level or specialty area. Please view the TEACHER WISH LIST BOARDS in the Fair. If possible, please consider purchasing a book or two for your child’s teachers and special instructors.

Book Booster ... PTO’s Books for All Kids

The PTO is committed to ensuring that financial hardship does not keep a child from owning a new book. **Funds generated from our Book Fair’s Family Night refreshment donations, collection jars at Book Fair check-out, and the Spring Used Book Sale enable students to make a shopping visit to our Book Fair before it closes.** Families may donate to this fund at any time (please indicate “Books for All Kids” on any contribution)!

Go Galactic with These Activities

- During Family Night, students may enter guessing games for prizes, complete a scavenger hunt, and make crafts to take home.
- As students visit the Book Fair with classes, their names are entered into a drawing for a Scholastic Gift Certificate and a chance to take home one of the sample posters from the Fair.

Galaxies of Gratitude

We are grateful for all who supply energy for the 2011 Book Fair, by donating food & craft supplies, penning banners, preparing craft items, sorting books, cashiering, donating Wish List books, and shopping generously. You propel our Fair to success!

ADVENTUROUS VOLUNTEERS STILL NEEDED

Multiple volunteers will spend 12-15 hours decorating and setting up/stocking the sale displays. **Our Book Fair is open 57 hours for student/class viewing & family shopping**, most of these hours require multiple volunteers. We staff an additional 8.5 hours preceding the Fair, hosting a teacher preview day. Breaking down and closing out paperwork involves multiple volunteers. In the days before, volunteers are busy preparing wonderful edibles and fun crafts for themed Family Nights. The Scholastic Book Fair is clearly labor intensive, yet the success of this fundraiser depends on adequate staffing.

Do you have TIME to contribute?

If you can ... *move tables and chairs, cashier, organize shelves, excite families about your favorite books, or help children search for books they will cherish ... please*

- contact Maryann Russell at maryannrussell@rocketmail.com
- phone Maryann Ruseell at 434-823-9799.
- Sign-up online at <http://www.signupgenius.com/> . Click the “Find a Sign Up” tab. For “signup creator” enter maryannrussell@rocketmail.com in the search. Select “**BES Scholastic Book Fair**” Volunteer for the time(s) & job(s) that suit you.